

"Sistema Arte Roma: A youthful and necessary look at the beating heart of contemporary art." - **REVENUEWS**

Sistema Arte Roma, conceived by young photographer Olivia Rainaldi, is a visual map of Rome's contemporary art world.

At the heart of a millennia-old city like Rome, where art lives on every corner and history merges with the avant-garde, a project has emerged with the power of simplicity and the depth of an authentic gaze: **Sistema Arte Roma**, conceived by young photographer **Olivia Rainaldi**. From its very first steps, the project reveals something original: a visual map of Rome's contemporary art world, built through portraiture, encounters, and listening.

Olivia is 23, and what immediately stands out—beyond the extraordinary quality of her photographs—is the awareness behind her approach. Her gaze is not merely aesthetic, but also narrative, critical, and empathetic. Each image is the result of a process of getting to know, observing, and looking deeply. The aim is not simply to *photograph* the protagonists of Rome's art world, but to understand their role, their function, and their voice.

An original project that brings the city's cultural richness together

Sistema Arte Roma is not simply a portfolio or a series of artistic portraits. It is an editorial and cultural project that uses photography to ask a fundamental question: who keeps the art scene in Rome alive today?

Artists, curators, journalists, museum directors, artisans, collectors, communications professionals, photographers. All are part of a complex organism that Olivia lucidly defines as *living*. Each person is given a photograph, an encounter, a moment captured in time. Every image is a window onto an identity, but also onto that person's role within the wider system. This is where the project's powerful insight comes from: there is no art without community, and this community deserves to be documented and told.

Olivia Rainaldi: talent and generational sensitivity

It is important to emphasize that this project stems from the intuition and determination of a young Italian photographer who, with **Sistema Arte Roma**, has created a mature, conscious, and radically simple gesture. **Olivia Rainaldi** chooses photography as a language of analysis and reflection, but also as an act of affection toward a community.

At a time when the art world can often appear closed off and difficult to understand, her work represents a form of accessibility and openness. It is a way of bringing new audiences closer, making visible the faces that inhabit—quietly but essentially—the cultural ecosystem of the capital.

With **Sistema Arte Roma**, **Revenews Arts** renews its commitment to supporting emerging creativity and documenting the protagonists of contemporary art. It is a project that speaks of Rome, but also of all the cities where art comes alive thanks to the people who work within it every day.